



March 2018

Letter from the President



Dear Club Members,

First of all I wish to thank everyone who participated in last month's "Concours in the Hills". It was a wonderful event bringing in over \$115,000. Our club alone was responsible for over \$1,500! This was our first Concours and I trust it will be our first of many to come. Not only did we raise awareness of our club, we brought in many new members. Maybe next year we can combine it with a picnic for our members. Please look for my write up elsewhere in this newsletter.

As I sit down to write this message to our club, I look back to my previous monthly letters in order to review their content. I do not wish to repeat myself too often, however this month I need to address a topic that I feel is critical to the continuing success of our club.

Our BOD consists of a President, Vice President and Events coordinator, Treasurer, Secretary, Membership Coordinator, Marketing Coordinator and Member at large. (Usually the past president) We also have a Website Administrator and a Newsletter Editor "must have" assists to our club.

Our Board of Directors (BOD) meets once a month at Berge Mazda, there we spend 2 to 2 ½ hours each month reviewing policies, procedures, events, and any issues that affect our club. In order to have a well-run club with quality events, newsletters, Meetup content and website content we all work closely together. If we do not have a quality BOD then we do not have the fun, quality club we have today. At this time we have three open positions on our BOD. Those positions are Secretary, Membership Coordinator and Member at Large for past presidents.

I am asking that members attend one of our BOD meetings held the first Tuesday at Berge Mazda at 10:00 a.m. By attending a board meeting, you can see firsthand how our BOD operates and what each board members duties are. My intent is to not only immediately fill the available positions we have on our board for 2018 but to groom members to take over board positions for 2019.

Please call me at 808-269-6693 to RSVP to a BOD meeting in the near future. Your meeting participation is strictly exploratory, your decision to join your board is strictly up to you. Your participation helps keep your club viable and fun. Thank You in advance.

Sincerely,
Jeff Morris
president@sahuaromiataclub



LETTER FROM
THE EDITOR

I thought we would have a little fun this month and test everyone's knowledge on the MX-5. Inside you will find a 14 question quiz with some fun and interesting facts about the car. Some are easy and some you will need to put on your thinking cap.

On March 6th, the next BOD meeting will be held at Berge Mazda. Let someone on the board know if you want to attend. The meeting normally runs from 10am until noon.

On March 10th, Arthur Stromberg is hosting Track Day at Arizona Motorsports Park. You'll get a chance to drive on the 2.25 mile 16 lap course. The event runs from 7am to 5pm. More details are available on Meetup.

Mark Kucera tells us about a "showroom new" 1991 MX-5 he saw on the sales floor at Berge Mazda with only 200 miles on the odometer.

A new feature this month is the addition of an events calendar. Planned and proposed events will be shown so you will be better informed as to what's happening and be able to plan accordingly.

Finally, I want to thank everyone for the get well card and wishes. Surgery went well and now it's 3 more weeks of PT. Looking forward to seeing you soon.

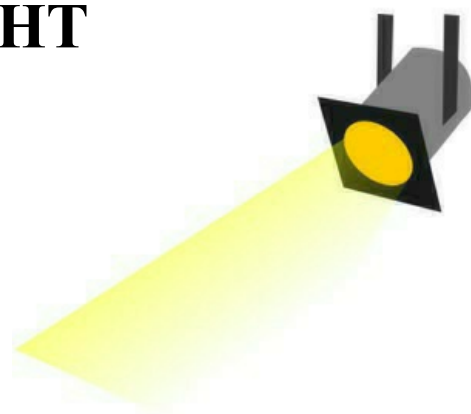
Until next month, Paul Gaskill, Editor

Effective immediately, there has been a slight increase in the price of Club name badges. The new cost for a single badge is \$14.00 and for two badges mailed to the same address, the cost is now \$24.00. You can pay either through PayPal (Please remember to use the Family & Friends option) or send a check. Martha Purfeerst will also be happy to take cash in payment if you want to deal with her direct. Please see her at any event she attends or visit her at marketing@sahuaromiataclub.com for specific details.

Mark Kucera reports that Berge Mazda Service Manager said his service department will install after market parts, like headers, exhaust systems, coilovers, etc. on their MX-5s. Many service departments and mechanics won't do this. Contact the Berge Mazda Service department for details



MEMBER SPOTLIGHT



Genevive Rivera

I have been a sports car enthusiast for sometime now, however, only recently purchased my Miata last year and I couldn't be happier with it. I am originally from California, and I moved to Arizona in 2008 and I live in San Tan Valley with my Lab, Precious.

I am a huge jazz/blues music enthusiast, but I enjoy all kinds of music. I am a big fan of foreign films and I work at staying fit and also enjoy outside activities like hiking. I am most definitely a "foodie" and love good healthy food.

FLASHBACK

On **February 25, 2012**, the club held an event called **The Olive Oil Run**. Here are some pictures and a re-print of the event details.

This morning we are planning a drive to the Queen Creek Olive Oil Mill. Everyone enjoyed the run last year! Time to re-stock your olive supplies!!

We will meet again at the Del Taco location at 1864 S Country Club Drive (Route 87) in Mesa at 9:15 with a 9:30 departure. As you may recall this is just south of Route 60 at Exit 179 on the right hand (west) side of the street.

It will take us about a half hour to get the Mill and at 10:30 we will have a private tour of the facility followed by an early lunch (Brunch?). There will be plenty of time afterward for browsing and shopping. After the run – which will end after lunch – you can go on to a number of places such as the Wildhorse Casino, the biosphere or just shop at the Dump.



Do you think you know everything there is to know about the MX-5 Miata? Take the quiz and see if you're a true Miata Maniac.

1. The very first MX-5 Miatas were launched in 1989 in what three colors?

- a.) Brilliant Black, Laguna Blue, True Red
- b.) Classic Red, Crystal White, Mariner Blue
- c.) Liquid Silver, Emerald Mica, Pure White
- d.) British Racing Green, Sunburst Yellow, Soul Red

2. The original starting price for a Miata in the summer of 1989 was :

- a.) \$16,500
- b.) \$13,800
- c.) \$12,090
- d.) \$14,995

3. Mazda uses a weight-loss philosophy with the MX-5 Miata called:

- a.) Add Lightness
- b.) Every Ounce Counts
- c.) Gram Strategy
- d.) Knock Out the Fat

4. MX-5 is the only car to have been nominated and won both World Car of the Year and World Car Design of the Year in the same Year?

- a.) False
- b.) True

5. The 2016 MX-5 Miata with the 2.0-liter SKYACTIV-G engine and 6-speed manual transmission offers EPA-estimated fuel economy of:

- a.) 27 MPG city, 36 MPG highway
- b.) 25 MPG city, 32 MPG highway
- c.) 15 MPG city, 18 MPG highway
- d.) 22 MPG city, 28 MPG highway

6. The Mazda engineering philosophy “Jinba Ittai” translates to:

- a.) Joy derived from driving
- b.) Zoom-Zoom
- c.) Horse and rider as one
- d.) Two-seat sports car

7. The newest hardtop version of the 2016 MX-5 RF stands for:

- a.) Radical Fascination
- b.) Roof Folding
- c.) Retractable Fastback
- d.) Really Fast

8. Mazda recently passed which production milestone for the MX-5 Miata?

- a.) 750,000 cars
- b.) 1,000,000 cars
- c.) 100,000 cars
- d.) 500,000 cars

9. Which organization certified the MX-5 Miata as the world’s best-selling convertible two-seater sports car of all time in 2000?

- a.) Guinness World Records
- b.) International Olympic Committee
- c.) Ripley’s Believe It or Not
- d.) U.S. Department of Transportation

10. In grassroots road racing, more Mazdas race on any given weekend in North America than any other manufacturer?

- a.) True
- b.) False

11.) How long did it take for the 2015 25th Anniversary Edition MX-5 to sell out in the U.S.?

- a.)1 day
- b.)50 minutes
- c.)2 hours
- d.)10 minutes

12. The design of the 2016 MX-5 Miata is based on KODO design principles. KODO is a Japanese word that translates to:

- a.)Sound of the Wind
- b.)Soul of Motion
- c.)Flow
- d.)Go Beyond

13. Where was the first Mazda MX-5 Miata formally revealed to the world in 1989?

- a.)Chicago Auto Show
- b.)Tokyo Motor Show
- c.)Detroit-North American International Auto Show
- d.)Geneva International Motor Show

14. The word “Miata” means “prize” or “reward” in what language?

- a.)Old High German
- b.)Japanese
- c.)Italian
- d.)Russian

Ok you've finished. How did you do? Answers are below.

1-B,2-B,3-C,4-B,5-D,6-C,7-C,8-B,9-A,10-A,11-D,12-B,13-A,14-A.

This quiz came from the insidemiata.com website.

Our Mission

The Mission of the Sahuaro Miata Club is to increase the fun of driving and owning a Mazda MX-5 Miata. This is achieved by combining fun runs and outings that allow us to take advantage of our roadsters phenomenal performance. Through meetings, meals and activities we meet like minded club members. We share our Miata experiences and develop friendships along the way that makes us all proud to be Miata owners and members of the Sahuaro Miata Club.

Serving the Greater Phoenix Miata Community

Tortilla Flat Run February 3, 2018 hosted by Mark Kucera

Wow what a beautiful day for an outdoor patio lunch and a top down run to Tortilla Flat! It was a bright sunny day with above average temperatures close to 80 degrees. The day started with 31 people and 19 cars meeting at a motel parking lot at Idaho Rd. and Highway 60 for orientation, directions, socializing, and checking out everyone's MX-5s, and one Fiat 124 (Fiatata).

This day had two big surprises for us. At about 10 AM the Lakeside Restaurant called to tell us they were short of kitchen staff and wouldn't be able to serve our group. So we scrambled and were able to get our group into Mammoth Steakhouse & Saloon at Goldfield Ghost town in Apache Junction. It turned out to be fortunate because Mammoth Steakhouse and Ghost town were much more interesting, and entertaining, and most people thought the food was as good, or better, than last year. The Goldfield Ghost Town was an interesting recreated little 1890's mining town, with shops, saloon, restaurant, and actors dressed as cowboys staging gunfights for the tourists. We ate on the outside deck listening to a singing cowboy and his guitar, while taking in a great view of the red bluffs of the Superstition Mountains.

After lunch we experienced our second surprise of the day. The Apache Trail road to Tortilla Flat was extremely rough. The road has completely deteriorated, and there were several sections of road repair where we drove through rough dirt, with clouds of dust rising from all the traffic. It was enough to make you want to turn around and skip Tortilla Flat, but we forged on, slowly.

Tortilla Flat was extremely busy, making it hard to find a parking spot, and to get into the patio, restaurant, and shops. Some members went to the patio to listen to the live band and have cool drink. Others went to the Ice Cream Parlor for a cone, while others did some shopping at the Mercantile. Some members turned around and went home. A small group drove another 5 miles up the road. They said this section of road was smooth and a nice drive, until the road turned into a gravel road, where they turned around.

Overall it was a lovely day to be out in our Miatas with friends.



5th Annual “Concours in The Hills“ Super Car Show hosted by Jeff Morris.

This was a spectacular and fun event for the Sahuaro Miata Club. I was very pleased and appreciative of the large showing by club members. I am confident everyone enjoyed themselves. The club supported a great cause (Phoenix Children’s Hospital) and we really had an impact on the visitors and participants of the show. As you walked through “Entrance 2” and turned to your right, the first thing a visitor saw was our Sahuaro Miata Club banner and 27 sparkling Miata’s in two rows. It was very impressive to say the least. Every one of our members who RSVP’ed attended!

We all had to rise early in order to meet out V. P. Event’s leader Mark Kucera at the Target parking lot at 8:15! This included our members who drove great distances such as Dale Strickland, Wade Phyfer, Merle Matich, Sonja and John Wilson, Tim Kroll, Tom Taylor, William Travis & Laura Rust, Terry & Jaelynn Hagerman and Ted & Cindy Tate. Those who came in from the far south and south east also deserve an extra hand. Even Terye Van Sanford made it for a few hours, this was just one of four events she had to attend that day and Terye made time for her club. Thanks to everyone. It just so happened that Dee Evans had her car for sale. There were two people interested in it and one person bought it on the spot! Congratulations Dee.

I would be remiss if I did not mention our dear friends at Berge Mazda. Berge was there with three cars including the Berge Race Car built by Todd McMahon. Todd attended with his wife and two staff members. We set up our tent and Berge supplied a large Berge banner that we affixed to the tent. Berge generously offered the club \$600 to partially defray the cost of the entrance fee for our club members. Berge has been a friend to the Miata Club since its inception and will be offering us special pricing on New and previously loved vehicles, parts and service. Todd and Jenn McClellan are working on a new 2018 program at this moment!

This was the fifth Concours sponsored by the Scuderia Southwest car club. Scuderia also operates the terrific “Cars and Coffee” show up in Scottsdale at the 101 and Scottsdale road. (Usually the first Saturday of the month at the Scottsdale 101 Shopping Center) The Concours in the Hills is set in the lovely Fountain Hills Park. I was very pleased with the size of this lovely venue. The event had it all, a great view in a lovely park, a gorgeous fountain, food trucks, wonderful weather, great cars, etc. etc. Thanks go out to Peter Volny and his crew who put this on every year. This year the proceeds for Concours in the Hills went to Phoenix Children’s Hospital. Let’s hope they did as well this year as last year. I trust this will be the first of many future SMC/Concours events!





These are just a few of the photos that were taken at the event. More photos are posted at our **Meetup** site.

Attached are two pictures of a mint condition, low mileage, **1991 NA Miata**, that's on the showroom floor at Berge Mazda. Here are a few facts about it to go with the pictures.

1991 Nardi Special Edition Mazda MX-5 Miata

Only 3997 made

Nardi Editions included: Nardi shift and hand brake, stainless sills, AC, CD stereo, cruise control, and headrest speakers. The interior was tan leather and it came with a tan tonneau cover. The top was still black, though a hard top was an option.

It's all original

British racing green

One owner, the Berge Mazda owner

It has never been sold

It's been on the showroom floor since received by the dealership

It's never even been through dealer prep.

All factory supplied accessories and documentation are in the trunk

Under 200 miles on the odometer

The car never leaves the showroom floor

Routine maintenance is always done to keep the car fresh and functional

Value, unknown, but one with 10,000 miles on the odometer sold for \$12,500 in 2015. This one could be worth \$15,000 to \$20,000, or more to the right buyer.

Mark Kucera

2018 Sahuaro Miata Club Vice President and Events Coordinator



Upcoming Activity – July 28th – Mark your calendars and sign up now!
VERDE VALLEY SUNSET TRAIN RIDE hosted by Hope Morris.

For those of us living in the valley, we will have a great chance to escape the heat for a weekend at the end of July. We will be meeting on the north side of Phoenix, and taking a leisurely drive up to Prescott. Lunch is planned at the Gurley St. Grill, followed by a fun drive to our hotel (The View) in Cottonwood AZ. Rooms have been reserved at \$85/night for Saturday night only. For those who live in the Prescott Valley and surrounding areas, we hope you will join us at lunch and wander the roads with us after lunch and stick around or meet us at the train. We would also love to have the Prescott (and surrounding area friends) join us for breakfast and another ride on Sunday morning.

We have currently reserved a First Class car on the Verde Valley Railroad for the sunset tour starting at 5:30 pm on Saturday, July 28th. Along with spacious accommodations, first-class passage includes a glass of champagne or sparkling cider upon departure, full-service cash bars with premium liquor, beverage service and complimentary Southwestern-style appetizers. If we have 24-30 people, we will be able to have our own car!!! Full bar service is available in first class.

The train ride is supposed to be spectacular. It will be a full moon that evening, too! The Verde Canyon Railroad offers a lovely wilderness excursion into an area of extreme natural beauty, following the curves of the Verde River, 20 miles up through a red rock canyon, full of unusual geology, abundant wildlife, lush greenery, and Native-American ruins, on vintage rails aboard vintage train cars. There is something wonderful to be seen each season, and the train runs year 'round. The trip is approximately 4 hours, round trip. The route starts at the depot in Clarkdale, AZ and ventures 20 miles to the historic ranch town of Perkinsville, where the engines disconnect, come around on a side track and reconnect at the back (now front) of the train to power us back home to Clarkdale.

If this is something that interests you, please do the following ASAP:

- RSVP on meetup that you are interested in going
- Contact the View hotel (if you need hotel reservations) 928-634-7581 to make your reservations for the evening. Tell them you are part of the Sahuaro Miata Club. If you want to stay an extra night, let them know and the price for Sunday evening drops to \$75/night.

HOTEL AND TRAIN RESERVATIONS MUST BE MADE BY JUNE 1st. After that date, the rooms and reservations will be released and can not be guaranteed. This is not an event to wait until the last minute. This is limited to 30 participants only. Right now we have 12 participants going.

Cost for the train is \$86.56/per person (\$173.12/couple) This will need to be paid in advance to the club to secure your spot on the train. We are limited to 30 people on the train, so don't delay signing up. To guarantee your spot - please RSVP here, and you must send a check, payable to the Sahuaro Miata Club by 7/1/18. Please note - checks will not be deposited until June 1st, so if you RSVP, we will send reminders for payment in May. **THIS EVENT REQUIRES PREPAYMENT** by 7/1/18 **AND IS NOT REFUNDABLE** after that date. Checks can be sent to P.O Box 2202, Queen Creek, AZ 85142. To make other payment arrangements, please contact Hope or Jeff Morris or Curtis Wood.



- March 6th** - BOD Meeting at Berge Mazda 10a.m. -Noon
- March 10th** - Track Day at Arizona Motorsports Park 7a.m. - 5 p.m.
- March 17th** - Brunch of the Irish at the Deli 11a.m.
- March 24th** - Dinner meeting at the home of Tom & Becky Shaw 3p.m.
- April 3rd** - BOD Meeting at Berge Mazda 10a.m. -Noon
- April 11** - Lake Havasu and Laughlin, NV. Run 8.a.m.

For complete information on these and other upcoming events go to Meetup and click on the SMC site.

Looking for Vanity Plates

Does anyone have a vanity plate that they want to share with us? Take a picture of your plate and car along with the meaning of the plate and send it to editor@sahuaromiataclub.com. Each month a different car will be featured. Don't forget to include your name and the year of your Miata.

MEMBERSHIP QUESTIONNAIRE

We want to recognize and acknowledge member participation and service with the club over the years. In order to do this we need to update membership records. Please send a e-mail with your name and month and year you joined. When the club started using Meetup members who had joined earlier were given a 2015 date and not the actual date joined.

Please send your e-mail to: editor@sahuaromiataclub.com

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to our Sponsors!



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Please e-mail stories and articles for consideration in WORD format. Pictures and graphics should be in JPEG format.

Send all submissions to:
editor@sahuaromiataclub.com

LAST LAUGH

